

BUSINESS DEPARTMENT INSTRUCTIONAL RESOURCES

Mission Statement

The business education department's mission is to serve the total high school population by providing an applicable curriculum oriented towards career direction, a sound foundation for advanced study, the integration of the technology, sciences, mathematics, language arts, reading, and the development of job skills. An exemplary business education program cultivates the maturation of personal skills and attitudes, broad and specific occupational skills and knowledge, technological and financial literacy, and student organization activities and learning experiences in the workplace such as partnerships with local businesses.

The business education department is necessary to provide students with economic, literary, and communicative skills. The business education department also provides students with occupational information and skills necessary for those students entering the job market at the end of their secondary careers. The business education department provides basic instruction for those students who desire advanced and higher education in the field of business while a secondary student, or those who upon graduation plan to attend a university or post-secondary school.

General education objectives including reading, writing, and computation skills are an important and integral part of the business curriculum. Application of these basic skills to life situations enhances effective consumerism, economic survival, and quality of life. These skills are the foundation for economic, vocational, and academic proficiency.

To be a literate and informed citizen, wise consumer, and competent worker, each person should possess a basic understanding of the world of business and how it functions. Business education strives to help people carry out these roles because it is a broad, comprehensive discipline appealing to a wide spectrum of the population. Because business enterprise is one of the dominant elements of present-day American society, education for and about business should be a significant component of the curriculum of every school. Never before in the history of this nation has it been as vital to achieve a balance in the high school curriculum between true liberal education, consumer education, and vocational education as it is today.